



HOUSE OF COMMONS
CHAMBRE DES COMMUNES
CANADA

Marc Serré

Member of Parliament / Député
Nickel Belt

June 28, 2018

PRESS RELEASE

For immediate release

People, Communities and Businesses to Benefit from Economic Growth and Middle-Class Jobs

Government of Canada invests to strengthen the economic outlook for Sudbury East region

NICKEL BELT - The communities of [French River](#), [St.-Charles](#) and [Markstay-Warren](#) are better positioned to capitalize on business and economic development opportunities thanks to a Government of Canada investment of more than \$210,000. This [FedNor](#) funding will enable Economic Partners to hire an Economic Development Officer (EDO) for a three-year period to help identify, develop and implement priority community projects.

The announcement was made today by Marc Serré, Member of Parliament for Nickel Belt, on behalf of the Honourable Navdeep Bains, Minister of Innovation, Science and Economic Development and Minister responsible for [FedNor](#), the Government of Canada's economic development organization for Northern Ontario.

Some key activities to be undertaken by the EDO include forming strategic alliances with local businesses, developing economic development strategies for the agriculture, forestry and tourism sectors, as well as implementing an investment readiness plan and workforce attraction and retention strategy.

Quotes

"I am thrilled that today's announcement will support community economic development and growth initiatives that will create jobs and position the communities of French River, St.-Charles and Markstay-Warren for sustainable, long-term success. By investing in this regional priority project, the Government of Canada is empowering these communities to take charge of their economic future by enhancing business, tourism and economic growth throughout the region.

- Marc Serré, Member of Parliament for Nickel Belt

"The Government of Canada is proud to invest in strategic initiatives that fuel the economy and accelerate growth in Northern Ontario communities. Today's announcement will help the partnering communities pursue a variety of economic development initiatives that will generate business opportunities, private-sector investments and good-paying middle-class jobs to support families living and working in the Sudbury East region."

- The Honourable Navdeep Bains, Minister of Innovation, Science and Economic Development, and Minister responsible for FedNor



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“We are proud to partner with the Government of Canada through FedNor to maximize the economic potential of the Sudbury East region. Today’s announcement will allow us to hire a highly skilled Economic Development Officer to advance a number of priority projects that will help diversify the economy, stimulate growth and attract new private sector investment to the area.”

- Claude Bouffard, Board Chair, Economic Partners Sudbury East - West Nipissing

Quick Facts

- The funding announced today is provided through FedNor’s [Northern Ontario Development Program \(NODP\)](#), which supports projects that promote sustainable community economic development, enhance business development and growth, and facilitate innovation throughout the region.
- As part of its NODP, FedNor offers the [Community Investment Initiative for Northern Ontario](#) (CIINO) which enables recipient communities and First Nations to increase the number of community and/or regional economic development initiatives implemented, leading to increased business investment, job creation, and increased regional collaboration and partnerships among communities.

Associated links

- To find out more about our programs and services, please visit: fednor.gc.ca
- Follow us on Twitter [@FedNor](#)
- Follow Innovation, Science and Economic Development on Twitter: [@ISED_CA](#)

- 30 -

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